



THE
**MICROBLADING
INSTITUTE**

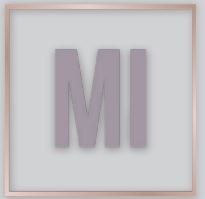
YOUR LEADER IN MICROBLADING TRAINING & SERVICES

MACHINE OMBRE 2 DAY TRAINING OUTLINE

Machine Ombre Course

Time: 10am to 6pm

Location: 4200B Klose Way Richmond CA 94806



Overview

The Machine Ombre Course is an intense 2-day training that will equip you with all the tools and techniques necessary for you to create beautiful crisp and clean looking ombre brows. The course also gives insight into how to grow client demand for this service through strategic marketing practices. Additionally, you'll receive information on how to provide appropriate client consultations and be compliant with various health and safety requirements.

This Training Course is Perfect For

- Anyone who is interested in learning the Ombre Powder Brow Technique (No Experience Necessary)
- Current microblading artist who would like to offer the Ombre Brow procedure to their service menu.

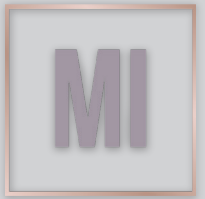


Benefits of Taking This Course

The ombre brow is a signature look that isn't going away anytime soon. For many individuals who must either fill in their brows or are not a good candidate for microblading this service is an excellent choice. Learning this technique and becoming an ombre brow expert will allow you too:

- Take on more clients looking for this specific look
- Offer more variety of alternatives in your service menu for your clients.
- **Generate more revenue for your business (This service can cost between \$400 to \$600 per session depending on your location.)**





Revenue Earning Potential

Average Cost Per Ombre Service	\$400 to \$600
Average Time Per Service	2 to 3 Hours
Weekly Revenue (5 Clients Per Week)	\$2,000 to \$3,000
Potential Annual Revenue from Ombre Services	\$96,000 to \$120,000

Course Outline Topics

Brow Mapping

Learn the essentials of Brow Mapping. This is a critical step for producing great looking brows.

You'll Learn:

- The best shape for creating the ombre look
- Key tips to mastering great brow symmetry

Appropriate Needle Usage

Selecting the right type of needle for your machine ombre work is very important for achieving the results you are looking for.

You'll Learn:

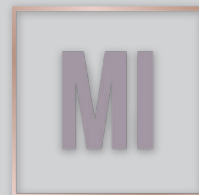
- About the various types of shading needles
- Which needles to use for creating great Ombre' brows

Movements and Techniques

Once you've learned about brow mapping and selecting the appropriate needle now learn about the precision of movements with your hand.

You'll Learn:

- The appropriate machine positioning before starting the service
 - Correct hand movements while performing the service and critical mishaps you need to avoid.
 - The Stretching technique to ensure good coverage of the skin
 - And the 4 step Ombre' technique
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Pigment Preparation

Understanding how to appropriately prepare your pigment prior to the start of the service is also key to ensuring your ombre shading comes out just right.

You'll Learn:

- When to dilute or not to dilute?
 - What are the advantages and disadvantages to dilution?
 - Learn and understand what the difference is on the ombre results.
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After Care

After you've performed the ombre service now you'll need to understand what the Do's and Don'ts are to aftercare so that your clients have good healed results.

You'll Learn:

- TOP rules for achieving good HEALED Ombre results
 - The important role of after care and critical best practices everyone must follow.
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During Class You Will Also

- Get to practice on practice skin, a high-quality rubber with different eyebrows to contour that offers a very realistic feel.
 - Work on your own live model with the oversight of the instructor on day 2 of this course.
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What You'll Receive If You Train With Us

- Permanent Makeup Machine with Complete Service Kit
At the end of our training course you will receive a certificate of completion
 - Apprenticeship Opportunity
 - Keep learning even after the course with our apprenticeship program. Ask our team for more details.
 - Post Training and Business Support
 - You'll have access to the team to answer any questions you might have about the Ombre service technique or even if you need more support with growing your clientele, we will be here for you.
 - We also offer opportunities to job shadow at our facility to review your client work or to watch us in action.
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Address:

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Instagram

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